

Meet Donald "Drawbertson" Robertson!  
by Sunhee Grinnell

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Chances are, you may have already met him and seen his amazing drawings, doodles, and collages around this tinseltown at various New York socialites' respective homes, such as designer Lisa Perry and John Demsey, president of the Estée Lauder Companies.

As many of the "in the know" may know, Donald "Drawbertson" Robertson is the head of Creative Development at the beauty giant Bobbi Brown Cosmetics, the creative brain behind the pretty powerful machine that is always in high gear. Another little-known fact about Donald is that he was one of three original founders of MAC Cosmetics, where he helped launch VivaGlam, raising more than \$260 million globally for the fight against AIDS. Amazing, right? Wait, there's more.



The scene.

What you may not know about "Mr. Drawbertson" is that he has been delighting everyone around him with his whimsical, humorous, fun, lighthearted, fashionable, chic, colorful, freehand artworks for years! So to shed some spotlight on him, for a change, John drew a fantastic crowd, as usual, to his town house for an "art salon" party in honor of Donald Drawbertson (formally known as Donald Robertson). With all of John's usual photographs and paintings completely draped over by Donald's artwork, it was such a genius sight! Just being in the room, surrounded by his happy art, felt very gratifying.

To put it simply, Donald Drawberston's artworks are sheer eye candy, and just fun, because he can draw, tape, build, or doodle on practically anything! So bring some joy and happiness to your lives and buy a Donald Drawbertson—I am just about to make a purchase myself through Trendabl. Do you know about Trendabl? Brilliant app, wherein you can make purchases from any site of everything you love at once. Yes, it does sound a bit dangerous, but hey, be happy! You only live once.