

Donald Drawbertson: It's a Stick-Up

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Armed with glue and paint, Donald "Drawbertson" Robertson has a knack for making compelling – at times satirical – art out of the ordinary. He fashions bubblegum pink Birkin bags from paper, paints Carine Roitfeld by the yard, and applies neon gaffer tape to giant logoed canvases with whimsical abandon. For this, his following on Instagram is enormous (count 50k and growing), and it has also brought about Robertson's first solo gallery exhibition featuring the artist's eye-popping mood-boards, paintings, collages and sculptures. Opening this month at Eric Firestone Gallery in New York, Robertson credits family and his interactions on social media for his inspiration of the work entitled, #highfunctioningadd.



Away from the studio, there's even more to admire: by day, the artist is head of Creative Development at the beauty giant, Bobbi Brown Cosmetics. Robertson was also one of the original founders of M.A.C Cosmetics, where he worked on the highly successful VivaGlam campaigns and helped to raise millions for the fight against AIDS. The artist seems to take it all in his stride – despite his powerful industry position, it's his cheerful and upbeat art that is proving richly rewarding right now – and, of course, as any of his followers will attest, the feeling is mutual.